



For Immediate Release

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Louisiana Voter Survey Released

A new survey conducted by Southern Media & Opinion Research, Inc. polled Louisiana voters on key issues including the economy, education, state funding and elected official performance.

The poll, developed and conducted by Southern Media & Opinion Research, included telephone interviews with 600 randomly selected Louisiana voters from April 13 – April 16, 2009. The overall margin of error is 4.0 percentage points at the 95% level of confidence.

Among the key findings of the survey:

- Slightly more voters think conditions are getting worse than getting better in Louisiana. Black voters see conditions getting worse by a margin of two to one.
- Governor Bobby Jindal remains popular with voters receiving a positive job performance of 26% excellent and a 41% good. He receives a 30% negative job performance with a 19% not so good and 11% poor.
- 2/3 of Louisiana voters think Jindal should stay here and work on problems; only 1/3 think his travel is good for Louisiana's image.
- On making progress on education K - 12, healthcare and highways/roads, Jindal fails to get over a 50% positive.
- 52% of voters rate Jindal's progress on improving state finances to avoid budget deficits as excellent or good.
- 57% believe their tax dollars are not being spent wisely and 57% believe spending is causing our financial problems, not a lack of revenue.
- Concerning full funding, highways and roads ranks first followed by economic development and universities.
- Concerning most important to fund, health care ranked first followed by economic development and universities.
- Voters believe universities do not have enough money to do their job of educating our kids.

ADD ONE





-Union sponsored legislation in Congress to do away with private voting was opposed by over 3/4 of voters.

Pollster Bernie Pinsonat with Southern Media & Opinion Research noted, "Especially facing such a consequential session, being armed with current research about what Louisiana citizens think is critical information for our legislature."

The survey was funded by Lane Grigsby in an effort to share the thoughts of the electorate with Louisiana elected officials. Grigsby has committed to underwriting a Louisiana voter survey bi-annually. For more information and to view the survey, visit www.laplaintalk.com

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